

# New Guide and Toolkit help State TRCCs get the most out of their strategic planning process

## ***State Traffic Records Coordinating Committee (TRCC) Strategic Planning Guide***

State TRCCs work to improve safety data collection, management, and analysis. One important way they do that is through strategic planning. Yet, many State TRCCs have struggled with the strategic planning process.

The National Highway Traffic Safety Administration (NHTSA) partnered with the Federal Highway Administration (FHWA) and the United States Department of Transportation (USDOT) TRCC to create the *State TRCC Strategic Planning Guide* to help simplify strategic planning and provide State TRCCs with a detailed process to use when developing their *Traffic Records Strategic Plans*.

State TRCCs can use the Guide's user-friendly tools and templates to develop effective strategic planning practices.

Whether developing a *Traffic Records Strategic Plan* for the first time, or updating an existing plan, the Guide provides useful information at all steps of the process.

## **Strategic Planning Workshop**

NHTSA invites interested State TRCCs to request GO Team technical assistance to gain hands-on strategic planning experience based on the Guide. Participants in the 1-day workshop will work with subject matter experts to address their organization's specific needs related to developing and updating *Traffic Records Strategic Plans*, engaging traffic records stakeholders, and implementing plans and projects.

To set up a workshop with your State TRCC, contact:

TrafficRecordsTeam@dot.gov  
202-366-1722

The ***State TRCC Strategic Planning Guide*** is available at:

[www.transportation.gov/government/traffic-records/state-trcc-strategic-planning-guide-0](http://www.transportation.gov/government/traffic-records/state-trcc-strategic-planning-guide-0)